



Tom Quesse

Graphic Designer

tomquesse.com

IS PROFICIENT WITH

Adobe Creative Suite

(InDesign, Dreamweaver, Illustrator, Photoshop, After Effects)

Email Marketing Platforms

(Emma, Mailchimp, Constant Contact)

Social Media Management

(Facebook, Instagram, Twitter, Youtube, Vimeo)

Content Management Systems

(Sitefinity, Wordpress, WIX)

Microsoft Suite

(Word, Excel, Powerpoint)

HAS EXPERIENCE

Designing professionally for digital & print formats.

Working with HTML & CSS code.

Running meetings & training sessions for clients.

Working with other designers to critique,
collaborate on & improve designs.

Presenting projects to clients and management.

Creating & working within branding standards.

Designing with accessibility in mind.

WORK HISTORY

LKCS | Graphic Designer

May 2014 – June 2020 (Present)

Full-Time – 40 Hour Work Week

LKCS is a firm that performs design, marketing, printing & delivery for businesses nationwide. They specialize in working with financial institutions, which has given me unique experience in designing within compliance & accessibility constraints. Designing for financial institutions has also made me more skilled at thinking outside the box when working with complex content. As a designer, it is an invaluable skill to be able to make any subject matter engaging & easy to understand.

RESPONSIBILITIES AT LKCS INCLUDE

- Producing designs for projects across different media.
- Working directly with clients. (Presentations, Training, Sales Meetings)
- Conducting website maintenance.
- Brainstorming & working closely with different departments to create custom solutions for clients' unique problems.
- Meeting deadlines for time-sensitive projects on a daily basis.

Northern Star Newspaper | Graphic Designer

Production Designer, July 2013 – May 2014

Part-Time – 20 Hour Work Week

Working for the university's newspaper, I was required to design print ads for many different local businesses. Designers in this position had to be flexible in handling a variety of content and carrying themselves professionally while working with clients. As my first design job, it was an invaluable lesson in handling demanding deadlines and creating quality work under pressure.

EDUCATION

Northern Illinois University

Bachelor of Fine Arts in Visual Communication, May 2014

Illinois Valley Community College

Associates in Arts, May 2011